

A MESSAGE TO YOU FROM P.L.A.Y.

Thank you for taking the time to look at our catalog. P.L.A.Y. Pet Lifestyle and You is a bold, fast-growing global brand based in sunny dog-loving San Francisco, California. The company was founded in 2010 and our mission is simple: to create pet products that are **Better for Pets, People and our Planet.**

Better for Pets: Our toy and bedding products are safe, non-toxic and use quality materials to ensure that your pets play with joy and sleep in heavenly comfort. We're committed to creating products with a purpose, so whether it is ensuring that your fur baby has a comfortable and safe place to rest after a day of fun, or stimulating them with interactive toys to keep them healthy and active, we've got you covered.

Better for People: We meticulously create our products with thoughtful design to ensure peace of mind and ease of care. All our products go through rigorous safety screening and are certified safe and non-toxic. Majority of our beds come with removable parts that are 100% machine washable, making cleaning a breeze for modern pet parents. The best part? We don't believe you need to sacrifice style for safety and functionality. Our beds come in a variety of patterns and fabrics that are tastefully designed to blend into your home décor.

Better for our Planet: All our bedding and plush toys are optimally filled with our in-house certified safe PlanetFill[®] polyfiber. Our polyfiber is a very special kind; it's made from recycled plastic bottles that have been turned into a useful and fluffy polyfiber stuffing. Learn more about Our Green Goals on Page 5.

At P.L.A.Y., we believe that the dog-human relationship is a very special kind that deserves to be celebrated, and is the source of inspiration behind everything we do. We are confident that you and your pet will enjoy our designer beds and toys as much as we had fun creating them.



OUR GREEN GOALS

We care about the environment because it is important. Many of your customers want to do their part to help the planet and our products help you meet their needs.

At P.L.A.Y., we use PlanetFill[®], a non-toxic soft polyfiber made from 100% post-consumer recycled plastic bottles in all our beds and plush toys. We save 108 plastic bottles from going into the landfill in every P.L.A.Y. XL Lounge Bed. We consider PlanetFill[®] an evolution from traditional bedding filler as PlanetFill[®] is eco-friendly, 100% machine washable and dryable, and best of all is non-toxic.



When it comes to saving the environment, we don't stop at what goes into our beds. We use Forest Stewardship Council (FSC) certified paper for our packaging. We minimize materials used in packaging but in places where they are needed, we make sure they come from sustainable sources. We are proud to be a Gold Certified Green Business, the highest level of certification awarded by Green America[®] for organizations that go above and beyond in every environmental and social facet of work.







P.L.A.Y. IN THE PRESS!



















WE'VE BEEN FEATURED IN























dwgster



WHY B CORP?

We create products that are Better for Pets, People and our Planet, and being part of the B Corp community allows us to benchmark ourselves with other like-minded organizations who seek to be better in every way, meeting the highest standards of performance, transparency and accountability. We want to effect positive change on our community, the environment, our employees and all our stakeholders, making decisions that have a lasting and positive impact on everyone around us.

WHAT IS A B CORP?

B Corps are certified by the nonprofit B Lab. Individually, B Corps meet the highest standards of verified social and environmental performance, public transparency, and legal accountability, and aspire to use the power of markets to solve social and environmental problems. Collectively, B Corps lead a growing global movement of people using business as a force for goodTM.

Certified B Corps believe:

- B
- * that we must be the change we seek in the world
- * that all businesses ought to be conducted as if people and place mattered
- * that, through their products, practices, and profits, businesses should aspire to do no harm and benefit all
- * to do so requires that we act with the understanding that we are each dependent upon another and thus responsible for each other and future generations



WHAT MAKES US A GLOBAL LEADER?

Environment: Our products are filled with PlanetFill®, a certified safe and eco-friendly polyfiber made from 100% post-consumer recycled plastic bottles. To date, we have saved close to three million bottles from going into the landfill. We are also Gold Certified by Green America's Green Business Certification program. Learn more about our Green Goals on Page 5.

Workers: We pay all our employees equitably and fairly, and make every effort to create an environment where employees feel safe and supported. Our goal is to ensure that every employee at P.L.A.Y. feels like they are part of a family and we do so by having regular one-on-one meetings and lunches where feedback, milestones and goals are shared transparently and openly.

Community: We actively give back through various giving back programs like our Warm Bellies Initiative with the Petfinder Foundation, donating beds to homeless pets in need, and contributing 2% of all sales from our Under the Sea, Bugging Out and Safari toy collections to the International Fund for Animal Welfare. We also award our Scholars Helping Collars scholarship annually with the goal of raising awareness and promoting animal protection among our youth. In addition, we host adoption events at our headquarters with Muttville Senior Dog Rescue twice a year and regularly give back to many groups and charities across the country.



SCOUT & ABOUT COLLECTION

Sizing Table

	OUTDOOR CHILL PAD
S	61 x 45.7 x 4 cm
М	76.2 x 50.8 x 4.5 cm
L	91.4 L x 58.4 x 6.5 cm







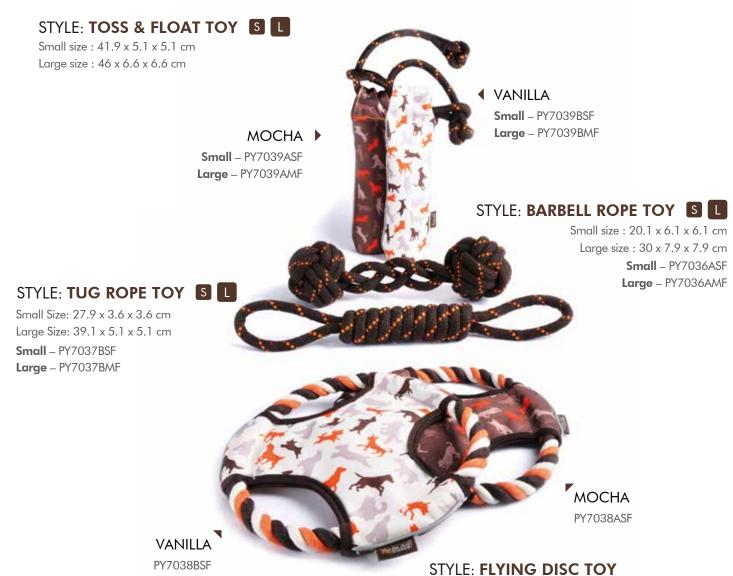










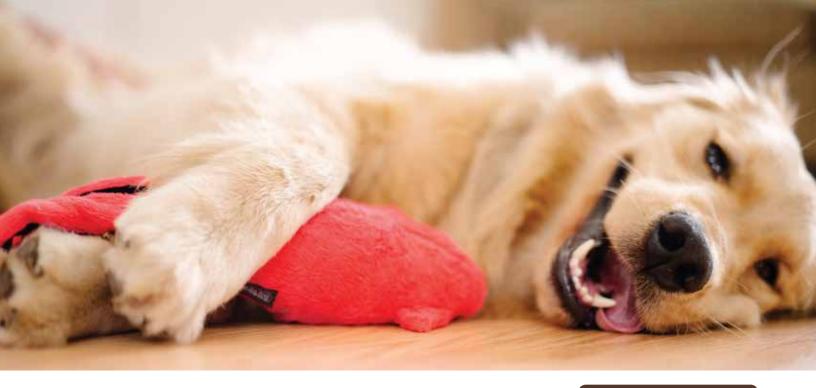


Size: 22.1 x 22.1 x 2 cm

PLUSH TOYS









TO HELP PROTECT ANIMALS, 2% OF ALL PROCEEDS FROM THIS LINE WILL GO TO THE INTERNATIONAL FUND FOR ANIMAL WELFARE







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PY7029ESF

PY7029DSF





STYLE:

INTERNATIONAL CLASSIC TOYS





Available in Mini size. For more details go to page 36.

AMERICAN CLASSIC TOYS COUNTER POP

PY7044AUF

Includes 15 pcs (3 pcs. Each of 5 designs)
Free Merchandising Display
(size : 37 x 26 x 23 cm)



Size : 10.2 x 15.2 x 6.6 cm PY7043ASF

SUSHI >

Size : $19.1 \times 12.7 \times 5.1 \text{ cm}$ PY7052ASF

WW



Size: 16.5 x 16.5 x 2.5 cm

PY7053ASF









TO HELP PROTECT ANIMALS, 2% OF ALL PROCEEDS FROM THIS LINE WILL GO TO THE INTERNATIONAL FUND FOR ANIMAL WELFARE



STYLE: Globetrotter toys

GLOBETROTTER TOYS COUNTER POP ▶

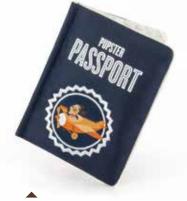
PY7033AUF Includes 15 pcs (3 pcs. Each of 5 designs) Free Merchandising Display (size : 39 x 25.4 x 15 cm)

PACK AND ▶ SNACK SUITCASE

Size: 13 x 7.1 x 14 cm PY7048ASF







PUPSTER PASSPORT

Size : $10.4 \times 4.1 \times 14.5 \text{ cm}$ PY7048ESF



◆ HOWLING HOUND HEADPHONES

Size : $20.1 \times 9.4 \times 21.1 \text{ cm}$ PY7048BSF

LENS LICKER CAMERA

Size : $14 \times 9.9 \times 9.4 \text{ cm}$ PY7048DSF



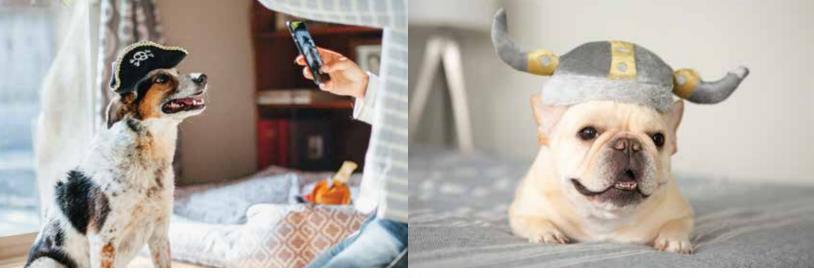
◆ PUCCI'S SANDAL

Size: 14.5 x 7.9 x 5.6 cm PY7048CSF











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STYLE: WILLOW'S MYTHICAL TOYS

WILLOW'S MYTHICAL TOYS COUNTER POP

PY7076AUF

Includes 10 pcs (2 pcs. Each of 5 designs)
Free Merchandising Display



◀ NED THE GNOME

Size: 30.5 x 10.2 x 30.5 cm PY7073ESF PY7073DSF

28

855,300.7529 Unfo@PetPlay.com

style: eco p.l.a.y. toys - bone

Small size: 21.1 x 11.4 x 3.8 cm Medium size: 26.7 x 15.2 x 6.4 cm



IVORY BLACK PY7001ASF

POWDER BLUE PY7003BSF

MUSTARD PY7002ASF

SKULLS & ROSES PY7035ASF

MYRTLE GREEN PY7004ASF

* Sofa Blue comes in M size only



BACK TO SCHOOL TOYS > **COUNTER POP**

PY7086AUF Includes 15 pcs (3 pcs. Each of 5 designs) Free Merchandising Display (size: 26 x 16 x 12 cm)



K9 SCHOLAR

Size: 15.2 x 15.2 x 10.8 cm PY7083DSF





BARKING BEAKERS

Size: 19.1 x 8.9 x 24.8 cm PY7083CSF



Size: 13.3 x 19.1 x 7 cm PY7083ESF





P. BEST DRY, EVER

Size: 15.2 x 16.5 x 5.3 cm PY7083ASF









FETCHING FLOCK TOYS

Featuring **ChewShield™** TECHNOLOGY



PERCY THE PEACOCK Size: 33 x 15.2 x 27 cm PY7087CLF



Size: 10.1 x 38 x 15 cm PY7087ELF



FLORA THE FLAMINGO Size: $13.2 \times 16.5 \times 39.3 \text{ cm}$ PY7087BLF



FETCHING FLOCK TOYS COUNTER POP

Includes 10 pcs (2 pcs. Each of 5 designs) Free Merchandising Display (Size: 37 x 47 x 23 cm)

FETCHING FLOCK TOYS



EDGAR THE EAGLE Size: 43 x 23 x 17 cm PY7087ALF



◆ PAULA THE PARROT Size: 11 x 14 x 39.3 cm

PY7087DLF

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STYLE: BARKING BRUNCH TOYS



PUP'S PASTRYSize: 16.8 x 11.4 x 8.4 cm
PY7097DSF



Size : Ø 7.6 x 24 cm PY7097BSF



BARKING BRUNCH TOYS COUNTER POP PY7100AUF

PY7100AUF
Includes 15 pcs (3 pcs. Each of 5 designs)
Free Merchandising Display
(Size: 41 x 26 x 16 cm)



BENNY'S BENEDICT Size : Ø 11 x 8 cm PY7097ESF



AVO-DOGGO TOAST Size: 11.7 x 11.7 x 6 cm PY7097ASF



CHICKEN AND WOOFLES Size : Ø 15 x 7 cm PY7097CSF







HOLIDAY PLUSH TOYS





(size: 40 x 26 x 16 cm)



CHEERFUL CANDY CANES

Size: 16 x 7.1 x 17 cm

PY7059DSF

HOUND TURKEY

Size: 20 x 14 x 9.4 cm

PY7059ESF



YUMMY YULETIDE LOG

Size: 7.9 x 7.9 x 15 cm

PY7059BSF



STYLE: PUPPY LOVE COLLECTION



HOWL-O-WEEN PUMPKIN BASKET - WITH 3 PCS OF SQUEAKER-FILLED CANDIES

Size: 18 x 15 x 15 cm PY7047ASF

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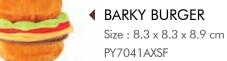
PLUSH TOYS (MINI SIZE)







PY7041DXSF







ENRICHMENT TOY - WOBBLE BALLTM 2.0











INTELLECTUALLY STIMULATING







LIME PY7017BUF

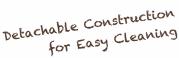


POINSETTIA













STYLE: WOBBLE BALLTM 2.0

U.S. Patent No. D704,396 S Size : Ø 13.2 x 13 cm



■ WHOLESALE POLICIES

Minimum: Our wholesale minimum is Euro 100. We require all our resellers to provide us

with a valid VAT number.

Payment options and terms: P.L.A.Y. accepts all major credit cards, wire transfer and PayPal. We also accept

Transferwise payments. All prices are subject to change.

Lead time: P.L.A.Y. ships within (2) business days of receiving an order. Please be aware that

delivery times may vary, especially during the holidays, and allow a minimum of

5-10 business days for delivery. We ship out of our warehouse located in

Eindhoven Netherlands.

Shipping: P.L.A.Y. uses the most economical Ground shipping method. Please contact us if

you prefer to use your own carrier or if you intend to collect the order from our

warehouse. There is a Euro 25 collection fee per carton/ pallet. Be sure to

reconcile your order with the packing slip and contact P.L.A.Y. immediately in the

case of a discrepancy or shipping damages.

Branding: P.L.A.Y brand and product names must be used at all times when

displaying/selling our merchandise either in your store or on-line. We reserve the

right to suspend your rights to sell our brand and product names if you fail to

comply with this requirement.

Returns: P.L.A.Y. does not accept wholesale returns except in the case of a shipping error

or manufacturing defect.

Company Info P.L.A.Y. Pet Lifestyle And You, Inc.

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San Francisco, CA 94105

Ph: 855-300-7529

Fax: 415-813-5430

For Info/Sales/Order Sales@PetPlay.com

If you are interested in our online ordering platform,

please contact your P.L.A.Y. representative or email Sales@PetPlay.com

Thank you!